



CASA
Court Appointed Special Advocates
FOR CHILDREN

CASA OF RIVER VALLEY

2020 December to Remember

Sponsor Options and Pricing

North Pole Presenting Sponsor - Exclusive Category Partner - \$5,000 (Sold to Midland States Bank)

- 12 event tickets with early entry to event
- Logo on souvenir ticket and/or wristband given out to attendees
- Mention and logo inclusion in all promotional materials, including print, online and e-blasts; recognition on CASA website, newsletter and Annual Report
- Positioning as presenting sponsor in all press releases (pre- and post-event)
- Company representatives at event; table for literature and attendee interaction (format TBD)
- Opportunity to include marketing materials at attendee registration/goodie bags
- On-site signage at event and exclusive presence on billboard signage

December to Remember – \$1,500 (5 available)

- Positioned as a December to Remember sponsor – work with event staff to come up with a theme and idea to staff one of the event stations (entertainment, giveaway, etc.)
- 6 event tickets
- Logo inclusion on printed materials, online and at event; recognition on CASA website and in social media

Prancer – \$500 (8 available)

- 2 event tickets
- Inclusion in “Sponsor Thank You” sign at event

Santa’s Helpers – \$250 (12 available)

- Opportunity to include a promotional item(s) in goodie bags given to attendees

Santa Claus – \$5,000 exclusive partner (Sold to University Park Generating Facilities)

- Positioned as exclusive “Santa” sponsor (“Santa brought to you by . . .”)
- 12 event tickets with early entry to event
- Logo on souvenir Santa sticker given out to attendees
- Mention and logo inclusion in all promotional materials, including print, online and e-blasts; recognition on CASA website, newsletter and Annual Report
- Positioning as Santa sponsor in all press releases (pre- and post-event)
- Opportunity to include marketing materials at attendee registration/goodie bags
- On-site signage at event and exclusive signage on vehicle bringing Santa into venue (TBD)

Santa’s Elves – \$1,000 (4 available)

- Positioned as sponsor of “Santa’s Elves” (staff and volunteers who assist guests at event), with logo on signage to be stationed throughout venue.
- 4 event tickets
- Inclusion in “Sponsor Thank You” sign at venue and shout out on social media

Village Hall Event Sponsor – \$500 (2 available)

- Provides volunteers at Village Hall to assist guests
- Featured in signage at Village Hall